



# National Forum for Black Public Administrators

Executive Leadership Institute

University of Kansas Session  
February 6—9, 2013

Hosted By:

**KU** SCHOOL OF  
PUBLIC AFFAIRS  
& ADMINISTRATION  

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The University of Kansas

&  
**KU** PUBLIC MANAGEMENT  
CENTER  

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The University of Kansas

## GENERAL INFORMATION

### Hotel

Oread Hotel, 1200 Oread Avenue, Lawrence, KS 66044  
785-843-1200

### Transportation

Transportation from and to the airport (Kansas City, Missouri [MCI]) is your responsibility. You may schedule a shuttle service or rent a car. The drive is one hour from Kansas City to Lawrence.

*Shuttle suggestions:*

- 1) **Super Shuttle** is based out of Kansas City.  
Phone: 816-243-5000 | Website: [www.SuperShuttle.com](http://www.SuperShuttle.com)  
Approx. rate: \$99 for up to three passengers
- 2) **Ground Transportation Incorporated (GTI)** is based out of Lawrence, and they have taxis, town cars, and shuttles.  
Phone: 785-842-8294 | Website: [www.GTILawrence.com](http://www.GTILawrence.com)  
Approx. rate: \$40 cash or \$50 credit card one way

We recommend calling ahead of time to set up your reservation.

For those *renting cars*, discussing your arrival times among your group members may permit carpooling. We encourage you to use the free Valet parking at the Oread since parking in the closest garage is \$1.50 an hour, 24 hours a day.

The hotel is within *walking* distance of campus.

### Welcome

KU representatives will welcome ELI participants in the Bird Dog Bar at the Oread Hotel from 5-7 p.m. on Wednesday, February 6. There you'll pick up your nametag and information about Lawrence and KU.

### Weather

Keep in mind that you will be traveling to Kansas in February, when the average temperatures range from 20-40 degrees. Also, it may be helpful to dress in layers since conference room temperatures can fluctuate.

### Classes

ELI sessions will be held in the Kansas Union on the KU campus. The Union is within walking distance from the hotel.

### Wi-Fi Access

To use the Kansas Union's WiFi network, log in as KU Guest.

## **KU Bookstore**

In addition to being where we'll hold classes, the Kansas Union is also home to the KU Bookstore. Reserve some of your down-time to check out the large selection of KU gear and gifts or pick up a book for the flight home. The bookstore is located on Level Two of the Union.

## **Meals**

When you check in to the Oread Hotel, you will receive a hotel *breakfast* voucher worth up to \$10 for each morning of your stay. Beverages will be available in the classroom.

*Lunch* will be in the Kansas Union.

*Dinner* is on your own except Friday night.

*Special dietary needs* are easiest to accommodate if we know about them 24 hours prior to a meal. Please let us know if we can help you.

## **Reception**

On Thursday after class, you'll enjoy a reception at the home of John and Carol Nalbandian (2006 Riviera Court, Lawrence, KS 66047). KU faculty, a few students, and other guests will join us.

## **Night Out**

On Friday evening, the tours and dinner are sponsored by the local chapter of the NFBPA in Kansas City and local corporate members. On Friday night, carpooling to Kansas City will permit variable departure time when returning to Lawrence. We will take a van as well.

## **Are You Social?**

Join us on the following networks:



RSS Blog feed: <http://www.kupmc.org/blog/feed/>



[facebook.com/kupmc](http://facebook.com/kupmc)



[twitter.com/kupmc](http://twitter.com/kupmc)



[flickr.com/photos/kupmc/sets/](http://flickr.com/photos/kupmc/sets/)



[pinterest.com/kupmc](http://pinterest.com/kupmc)



[facebook.com/kuspaa](http://facebook.com/kuspaa)

[twitter.com/kuspaa](http://twitter.com/kuspaa)



[j.mp/PicasaKUSPAA](http://j.mp/PicasaKUSPAA)

## Session Presentations Are Online

You may access the session presentations through KU ScholarWorks. Scan the QR Code or go to <http://j.mp/NFBPAELatKUI3SW>. Once there, use right menu links.



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### THURSDAY, FEBRUARY 7

**Breakfast:** Please use your hotel breakfast voucher. Beverages will be available in the classroom.

#### 8:30 a.m.—Welcome & Overview

*Pine Room, Kansas Union*

**Charles Jones**, Director, Public Management Center, School of Public Affairs and Administration, University of Kansas

#### 8:45 a.m.—Getting Acquainted

#### 9:15 a.m.—“Contemporary Trends in Local Government”

Our first session will provide the framework for the three days and will focus on two themes:

- Modernizing the organization including the ways that advances in technology, strategic planning, best practices, performance measurement, etc. are changing organizations.
- The search for identity is a trend that is empowering citizens and driving contemporary politics and citizen engagement initiatives.

These trends create divergent pressures on local governments, and substantially affect the prerequisite of effective governance: connecting what is politically acceptable with what is administratively sustainable. Those managers who can bridge the gap between political acceptability and administrative sustainability are those that will add value to their organizations and communities in the future.

**Reading:** John Nalbandian, et. al. “Contemporary Challenges in Local Government: Evolving Responsibilities, Structures, and Processes.”

**Presenter: John Nalbandian**, Ph.D., faculty member and former chair of the Public Administration Department at KU, will lead this session. John grew up in Los Angeles and graduated from the University of Southern California. In addition to his faculty appointment, from 1991-1999, John served on the Lawrence City Council including two terms as the council’s mayor. John has been widely recognized for his work with local government professionals and elected officials nationally and internationally. Recently, he was recognized as Chancellor Club Teaching Professor in honor of his lifetime teaching achievements.

In 2007, **John** and his wife Carol were named by the National Forum of Black Public Administrators as “Educators of the Year.” In 2008, the Lawrence Chamber of Commerce recognized both of them with their “Public Service” award.

**12:00 p.m.—Lunch**  
***Centennial Room, Kansas Union***

**1:00 p.m.—“Leadership Styles and Teamwork”**  
***Pine Room, Kansas Union***

In a world of increasing ambiguity and uncertainty, individual leadership styles become very important in defining problems, developing relationships, and in working effectively in teams. Awareness of one’s leadership style and that of others provides a great advantage in grounding one’s administrative work and linking the “objective world of work” with one’s inner self.

The Strength Deployment Inventory (SDI) is a simple instrument that provides information to participants about their style when things are going well and when in conflict. The results are easy to interpret and useful in practice, particularly in predicting the areas of compatibility and challenge in the composition of teams and relationships. More information about SDI can be found at [www.personalstrengths.com](http://www.personalstrengths.com).

**Presenter: Jonathan Morris** directs the KU Public Management Center’s (PMC) Custom Course offerings and is an instructor in other PMC programs, including the Kansas Certified Public Manager® program. His training topics include leadership and team building, management practices, organizational behavior, intergenerational communications, succession planning, coaching and mentoring, diversity and harassment. Jonathan worked as director of a training center in New York City and has worked within the public and private sectors. A native Kansan, he attended Kansas State University and Bethany College and did his graduate work in New York. He also serves on the Board of Directors of the American Society for Training and Development—Kansas City Chapter.

**4:30 p.m.—Reception**  
Adjourn to the **Nalbandians** (2006 Riviera Court, Lawrence, KS 66047)

**Dinner** on your own

## **FRIDAY, FEBRUARY 8**

**Breakfast:** Please use your hotel breakfast voucher. Beverages will be available in the classroom.

### **8:30 a.m.—KU Chancellor Bernadette Gray-Little International Room, Kansas Union**

Introduced by **Professor Marilu Goodyear**, Director, School of Public Affairs and Administration, University of Kansas  
The Chancellor will discuss her career, including challenges and rewards. The session is designed to be interactive.

### **9:30 a.m.—Debrief Thursday Sessions**

#### **10:00 a.m.—“Budgeting in the New Normal Environment”**

As the U.S. federal deficit and entitlement spending become a growing economic challenge and many state governments are struggling with sluggish economic growth, high unemployment rates, and rising healthcare spending, city governments will be facing more unfunded mandates and will be asked to do more with less in the coming years. Under the “new normalcy” of fiscal stress, city managers and budgeters have to think beyond the traditional performance budgeting exercise, and adopt a more proactive approach to integrate values, priorities, citizen participation, media engagement, social marketing, and multi-sectoral thinking into the budgetary process. The presentation discusses case studies and tools of “Performance Budgeting 2.0,” and concludes by discussing why leadership, equity concerns, and inclusive social dialogues should be even more critical in the new budgetary environment.

**Presenter: Professor Alfred Ho**, Ph.D., is a faculty member of the School of Public Affairs and Administration at the University of Kansas. His research focuses on performance budgeting, citizen engagement, and e-government. He has made numerous invited presentations and has advised state and local officials in the U.S., China, and Central Asia on their performance-related reforms. Before he joined KU, he was a faculty member and the program director of the School of Public & Environmental Affairs at Indiana University-Purdue University Indianapolis. On June 17, 2010, Mayor Gregory Ballard of the City of Indianapolis declared that day as “Dr. Alfred Ho Day” because of his contribution to the City’s performance management and citizen engagement efforts.

### **11:30 a.m.—Lunch Centennial Room, Kansas Union**

### **12:30 p.m.—“Public Values and Professionalism”**

#### ***International Room, Kansas Union***

We will discuss how political values challenge governing bodies and how an effective relationship between council and staff is crucial in policy development and execution. The differences between the arenas of politics and administration are seen in terms of different perspectives rather than differences in behaviors and values.

**Presenter: John Nalbandian**

### **2:00 p.m.—Adjourn to hotel**

### **2:30 p.m.—Leave for Kansas City by van or private car**

Your visit and programming this afternoon are sponsored and organized by the Kansas City area chapter of the NFBPA and local corporate members.

### **3:30 p.m.—Arrive 18<sup>th</sup> and Vine**

Visit American Jazz Museum and Negro Leagues Baseball Museum.

### **6:00 p.m.—Dinner**

After dinner there will be free time for those with a private car (the Kansas City Power and Light District or the 18th and Vine District are worth a visit), and the van will leave for Lawrence.

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## **SATURDAY, FEBRUARY 11**

**Breakfast:** Please use your hotel breakfast voucher. Beverages will be available in the classroom.

***Prior to the morning session, you will need to check out of your hotel room. You may store your luggage with the front desk.***

### **8:30 a.m.—Debrief**

#### ***Centennial Room, Kansas Union***

### **9:00 a.m.—“Managing Communities: How Race and Culture Make a Difference”**

**Teree Caldwell-Johnson** and **Leon Churchill** will begin a discussion of this important topic, informed by their varied backgrounds. Teree has worked in both local government and non-profit sectors, and Leon has managed in local governments in several states. Their focus will be on how the race/culture of the manager makes a difference—especially in different parts of the country and in different sec-

tors—and possible changes they have seen over the time of their career. Also, they will comment on how the demographic of “minority” populations is changing in America, and the impact that race/culture of the manager has in a multi-cultural world.

**Panelists: Teree Caldwell-Johnson** serves as the CEO of Oakridge Neighborhood and Oakridge Neighborhood Services, a housing and human services non-profit agency located in Des Moines, IA. In addition to her work with non-profits, Teree served as chief administrative officer of a wastewater authority and also as CAO of a county government. She has worked in Texas, California, and Iowa, and presently is a member of the Des Moines School Board. She has received numerous awards for the work she has done.

**Leon Churchill** began his duties as the City Manager of Tracy on May 5, 2008. Prior to this position, Mr. Churchill served as Managing Director for the City of Reading, Pennsylvania from 2004 to May 2008. His previous employment also includes Town Manager of Windsor, Connecticut; and Assistant City Manager of Charlottesville, Virginia as part of his over 23 years in local government management.

Mr. Churchill is a credentialed manager as designated by the International City/County Management Association (ICMA) and has an American Institute of Certified Planners designation from the American Planning Association. He is also a Fellow of the National Academy of Public Administration.

**11:00 a.m.—Debrief**

**11:30 a.m.—Lunch**

**12:30 p.m.—Adjourn**

***It has been our pleasure to serve you during your ELL session at the University of Kansas. Thank you!***

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