

—Courtesy Jayhawker Magazin

Dr. F. C. 'Phog' Allen Outlines the Strategy

Famous Cage Mentor Presents Sportscast

K.U.'s "Sportscast," heard over KF KU each Thursday evening at 9:30 o'clock, presents Dr. F. C. "Phog" Allen, chairman of the department of physical education and director of University intramural sports, as commentator. During the next few months, Dr. Allen, famous cage mentor, will highlight basketball on his 12-minute sportscasts.

The "Sportscast" is designed to give radio listeners an opportunity to keep up on athletics and athletes at the University. Dr. Allen summarizes sports news on the campus, reviews past intercollegiate games, gives interesting sidelights on future contests, and occasionally comments on high school athletics. In addition, he manages to put in a few words about former K.U. athletes who are in the service or are otherwise contributing to our national war effort.

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"Phog" Allen has been director of athletics at the University since 1917. His cage teams have won or tied for 19 conference championships in 26 years with the University. Dr. James Naismith, founder of basketball and a member of the University's staff for 40 years, called Allen the "Father of American basketball coaches." Last spring Coach Allen was selected as the "greatest basketball coach of all time" by the Helms Athletic Foundation of Los Angeles.